

Japan Buddhist Federation presents:

## RAINBOW STICKER

### Who we are.

**Japan Buddhist Federation** (JBF) is the only federation of mainstream Buddhism in Japan, consisting of major Buddhist denominations and all prefectural Buddhist Associations and other Buddhist groups including 59 main denominations. As JBF, we are endeavoring to present various opinions and views on the issues so that the general public may deepen their knowledge and understanding. Today, Japan Buddhist Federation (JBF) would like to introduce the **Rainbow Sticker**, in order to show respect all people and to promote inclusivity. Buddhism does not tolerate any form of discrimination due to any attributes, such as sex, sexual orientation, gender identity, race, or disabilities..

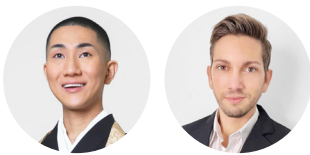
### Rainbow Sticker.

The *Rainbow Sticker* is designed to be distributed for people who support this cause. The stickers will be displayed at the gates and entrances of Buddhist facilities to demonstrate support. One of the core beliefs of Buddhism is that "All creatures should live happily." As each color of the rainbow shines in its own color, Buddhism wishes that each person should shine in their own color as well.

- Rainbow colors to celebrate diversity.
- Universal motif of "with palms together."
- Silhouette of the hands. We all cast black shadows regardless of skin colors.
- Demonstration of acceptance.



### Designers.



The *Rainbow Sticker* was designed by two LGBTQ artists. **Kodo Nishimura** (Buddhist monk in Tokyo) and **Sergio García** (Senior Creative Designer in Barcelona). Kodo says that LGBTQ individuals exist within Buddhism communities as well. Buddhism is not only giving a hand to solve discrimination, but Buddhism is fighting and walking together with all people to end injustice.

### Support Equality.

Japan Buddhist Federation would like to appeal to the world that Buddhism promotes equality regardless of any differences. We will keep raising awareness through informative publications and seminars. For all other organizations and individuals who wish to display the *Rainbow Sticker*, we are happy to distribute them to celebrate the inclusive community. For the international Friends supporters, we have made the sticker downloadable online, so please feel free to print and create your own sticker with some conditions. We prohibit any manipulation of the image and usage outside personal usage. Please contact us for any inquiries regarding this sticker.

### Get your *Rainbow Sticker*.



Visit our website to download the sticker.  
<http://www.jbf.ne.jp/>

Thank you,  
**Japan Buddhist Federation**